



Premium Social Media Event Coverage +Dr Sawsan Saad Pages Overview

Elevate your event with our comprehensive social media coverage



Bio

Dr. Sawsan Saad, an Egyptian by blood -Jordanian in thinking Emirati by heart , media professional based in the UAE, holds a Ph.D. in Sports Media and the affect of AI on sports Fields. As a Senior Presenter at Dubai Sports Channel, with a career beginning in 2009 at Fox Networks, she have extensive experience in live sports coverage, social media influence, and international media training as a media coach. her mission is to deliver information effectively to inspire positive change in people's lives.



Full Event Coverage Package

Instagram

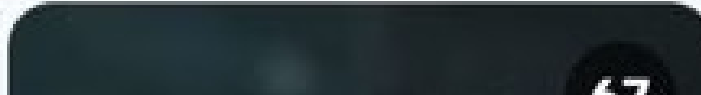
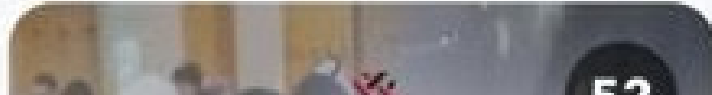
5 stories + 1 post option + highlights

TikTok

1 Live + 1 post option

Snapchat

5 stories + 1 Unlimited Spotlight



Flexible Pricing Options

1

Full Coverage

15,000 AED for all platforms

2

Individual Platforms

Starting from 5,000 AED

3

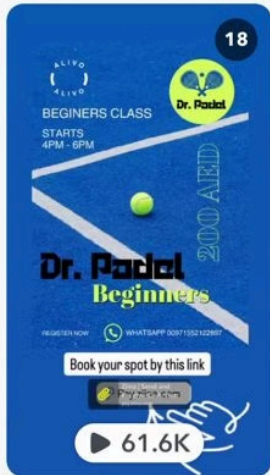
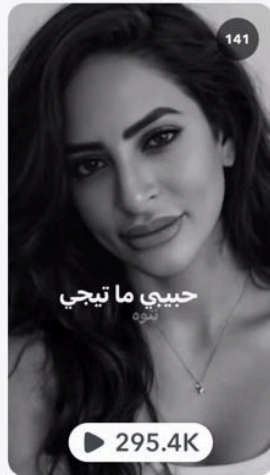
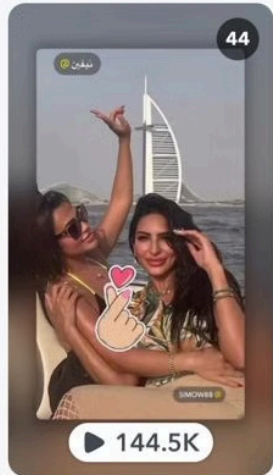
Custom Packages

Tailored to client's budget

Individual Platform Coverage

Platform	Price (AED)	Deliverables
Instagram	5,000	Unlimited stories + 1 post
TikTok	5,000	Unlimited stories + 1 post
Snapchat	10,000	Unlimited stories + 1 post





Impressive Follower Base



Total Followers

Over 600,000 across all platforms



Engagement

High interaction rates reached to 2.5 million views on TikTok and 1 million on Instagram and 800k on Snapchat .



Reach

Targeted audience for maximum impact, high reach up to 500k Based Audience .

Platform Viewership Breakdown

Snapchat

4 million viewers

High interaction rate

TikTok

22 million viewers

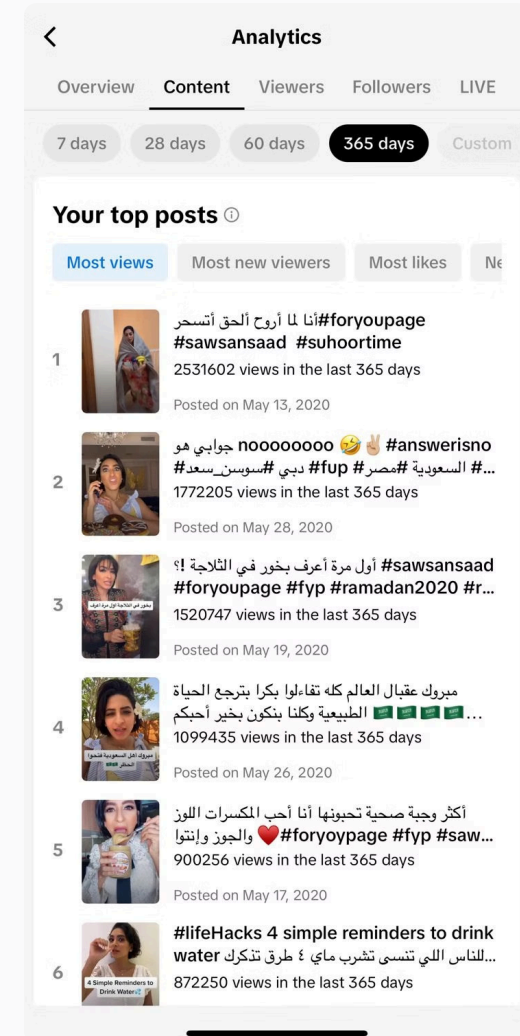
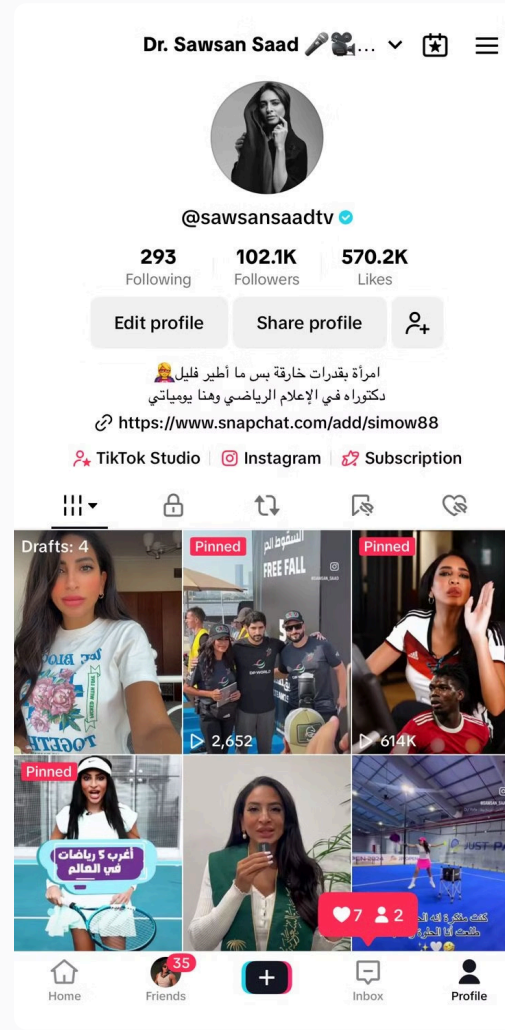
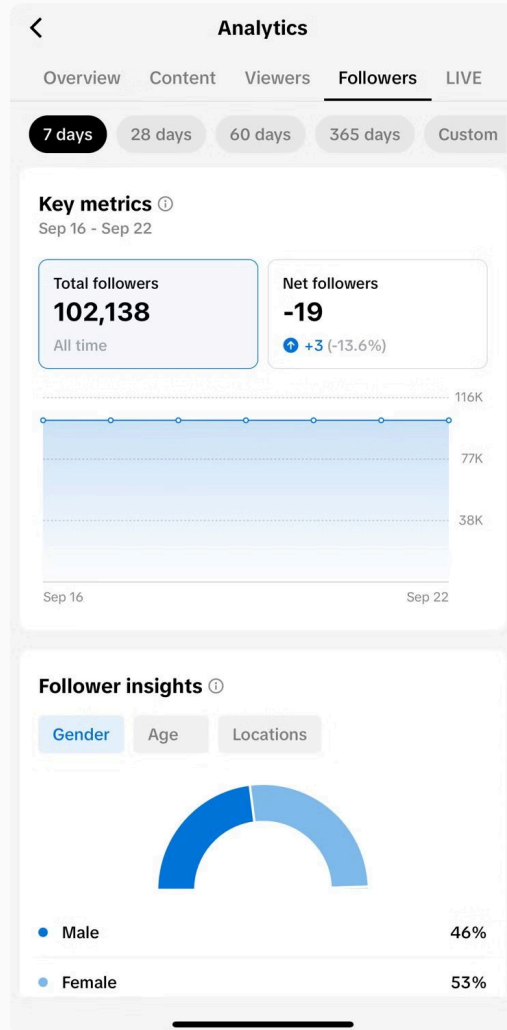
Trending content potential

Instagram

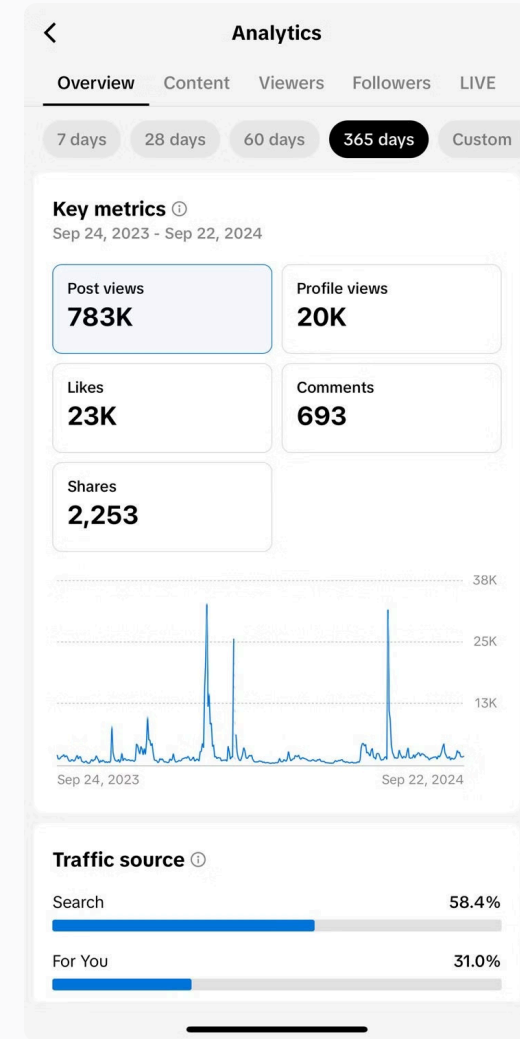
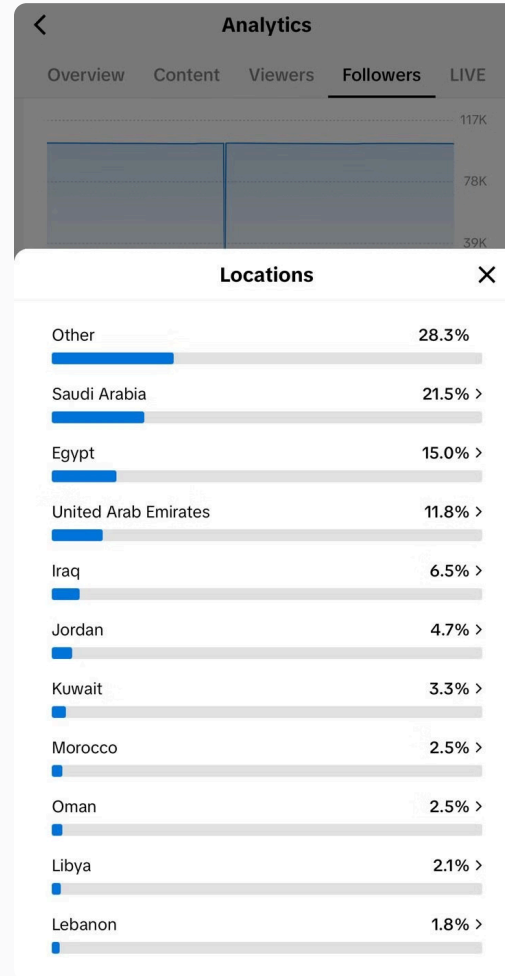
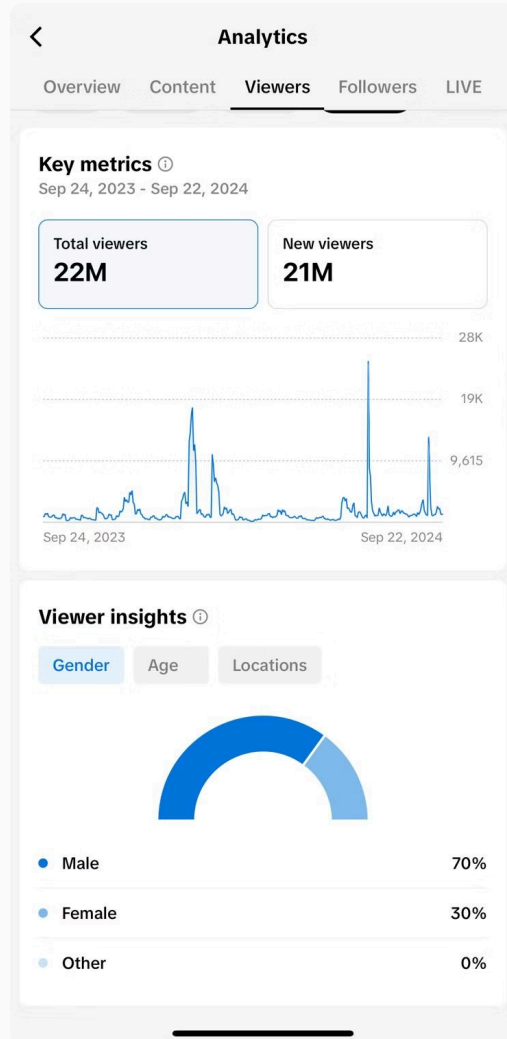
1.3 million viewers

Strong, engaged presence

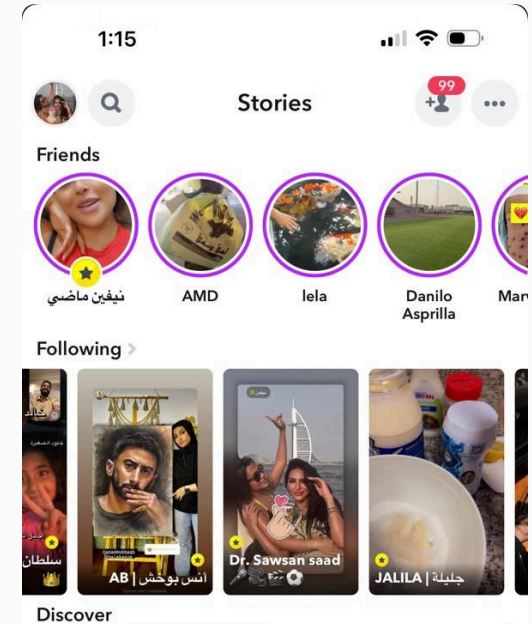
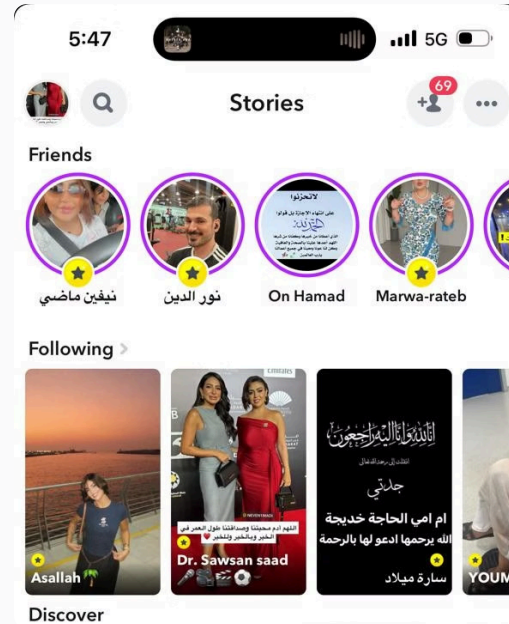
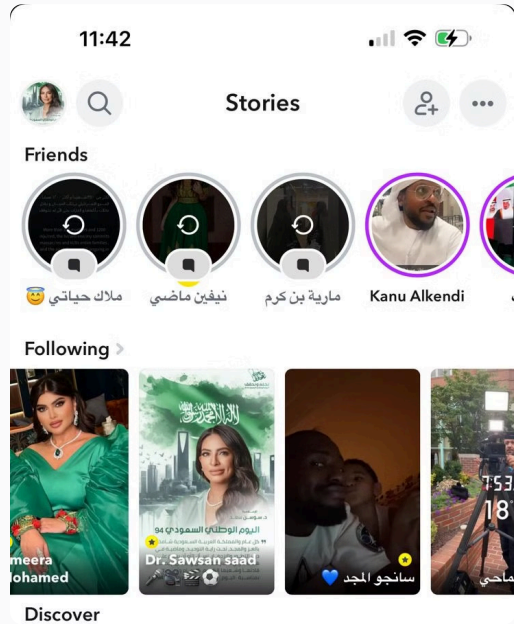
TikTok Analytics



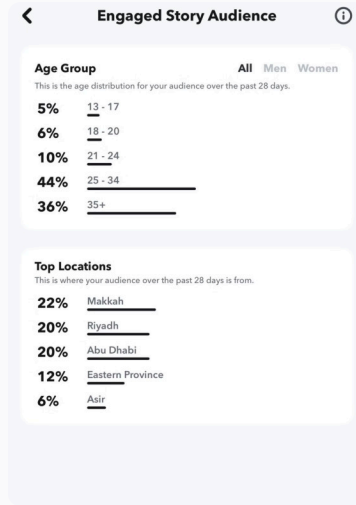
TikTok Analytics



Always Trending in SnapChat Explore

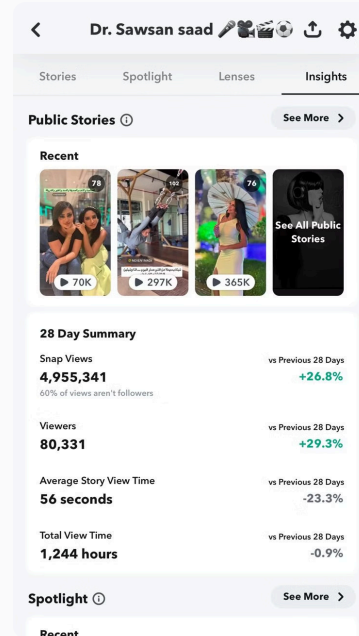


SnapChat Analytics

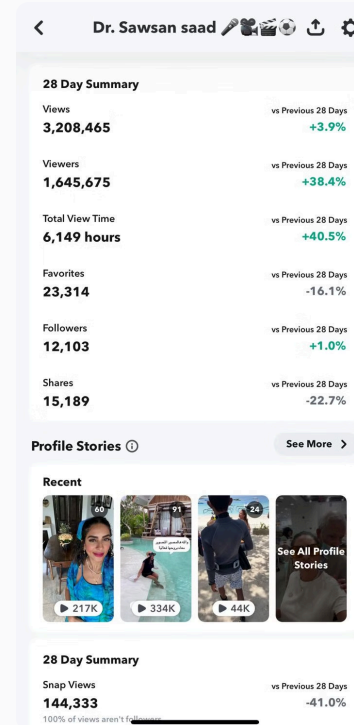


Men Based

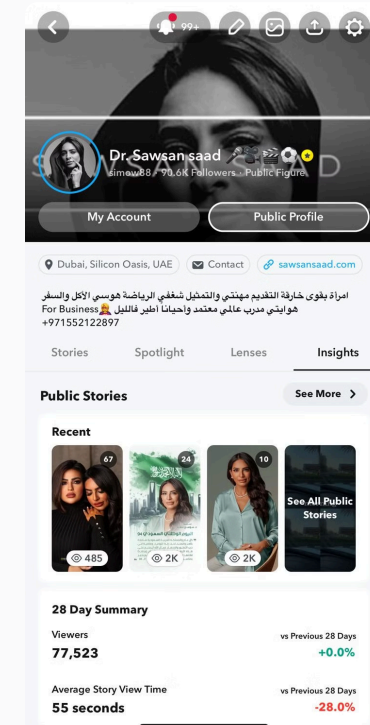
KSA AND UAE Followers



4 million Views



500k Reach



90k Followers

Instagram Analytics

sawsan_saad • 229K followers • 3,088 following

Dr.Sawsan Saad | د.سوسن سعد

Public figure · Open to collaborating

Imra'at biqdarat khariqa bis ma atpitr falalil
Journalist Tv Senior Presenter
MediaDr
International Certified Trainer
Sports Stadium Mc
Alivo

See Translation

pay.ziina.com/DrPadel/MyN... and 4 more

Well-Being To Health and Wealth · 341 members

Professional dashboard
1.3M views in the last 30 days.

Edit profile Share profile Contact

Beach Tenn... DrPadel wo... Padel Tennis A Day With... Workshop...

Home Search Add Post Reels Profile

Views

Last 30 Days ▾ Aug 25 - Sep 23

Sep 5 85,790 Aug 28 78,871 Sep 7 72,305 Sep 7 69,553

Audience

Gender

60.1% Men 39.8% Women

Profile activity

vs Jul 26 - Aug 24

Profile visits 21,455 -4.5%

External link taps 177 +75.2%

Views

Last 30 Days ▾ Aug 25 - Sep 23

By top content

Sep 5 85,790 Aug 28 78,871 Sep 7 72,305 Sep 7 69,553

Audience

Top countries

United Arab Emirates 48.4%

Saudi Arabia 12.8%

Oman 4.5%

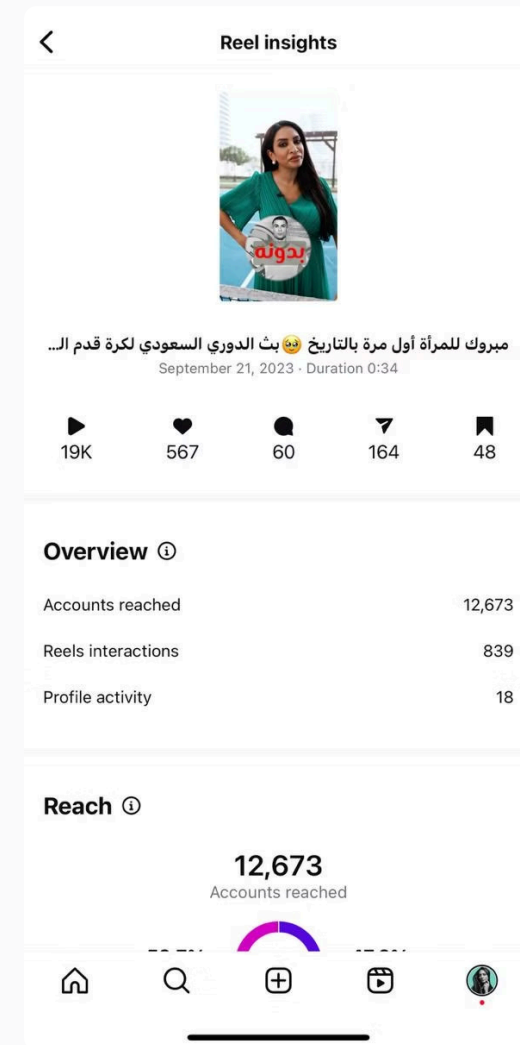
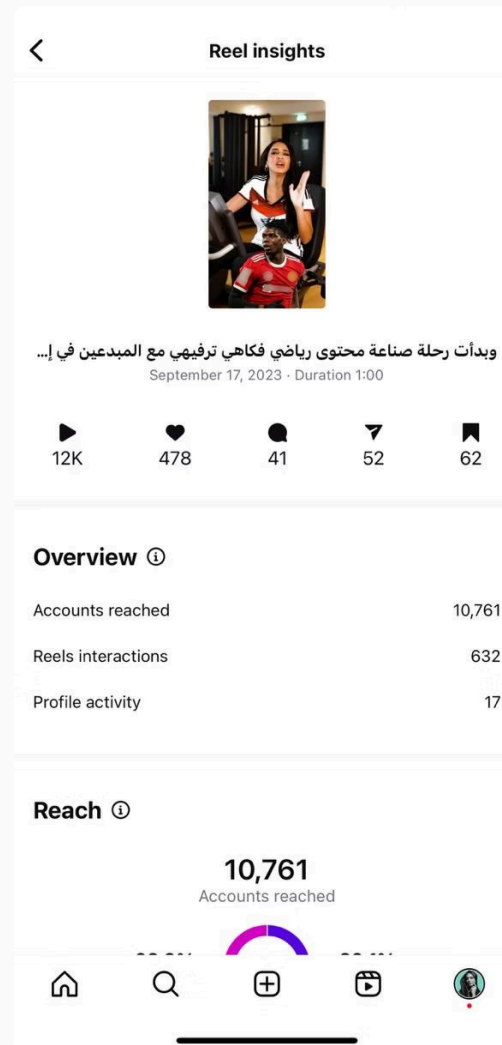
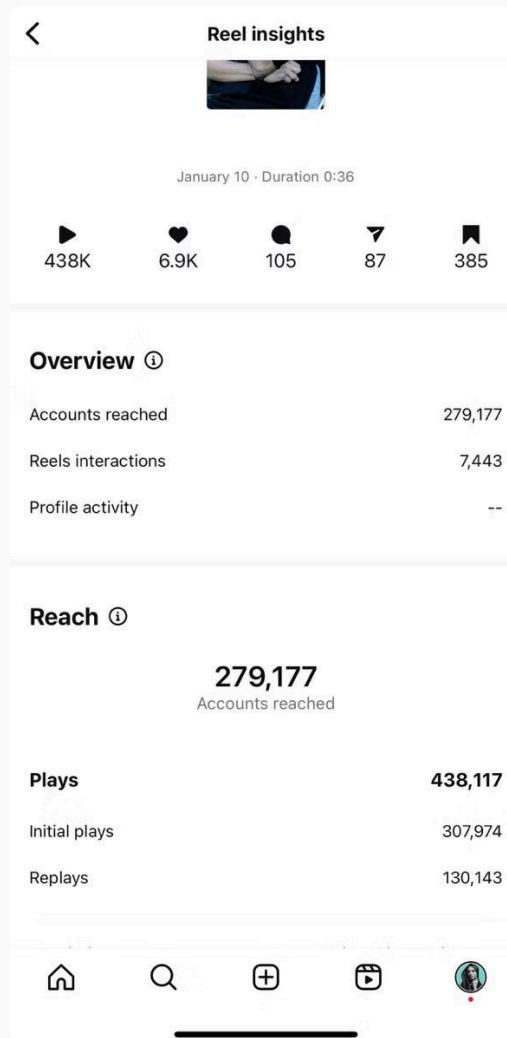
Egypt 4%

Profile activity

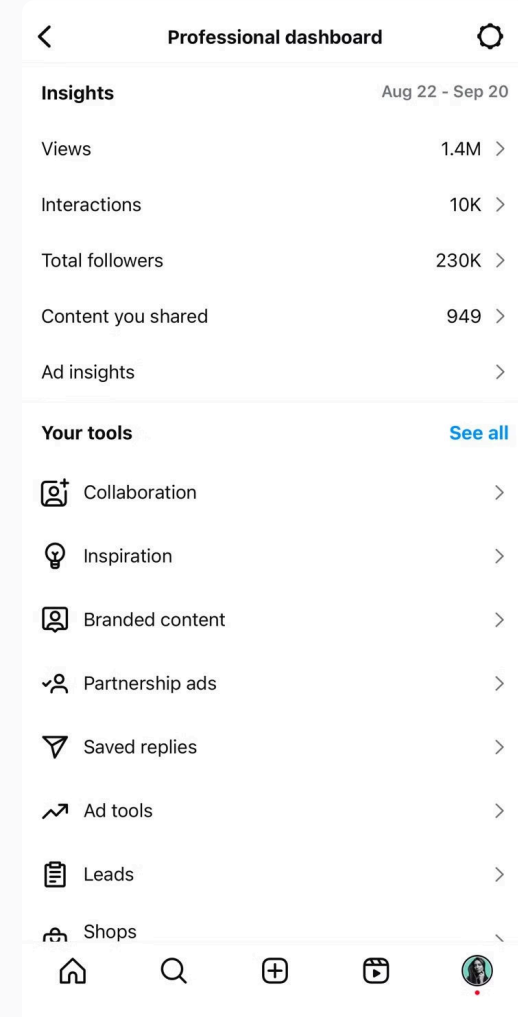
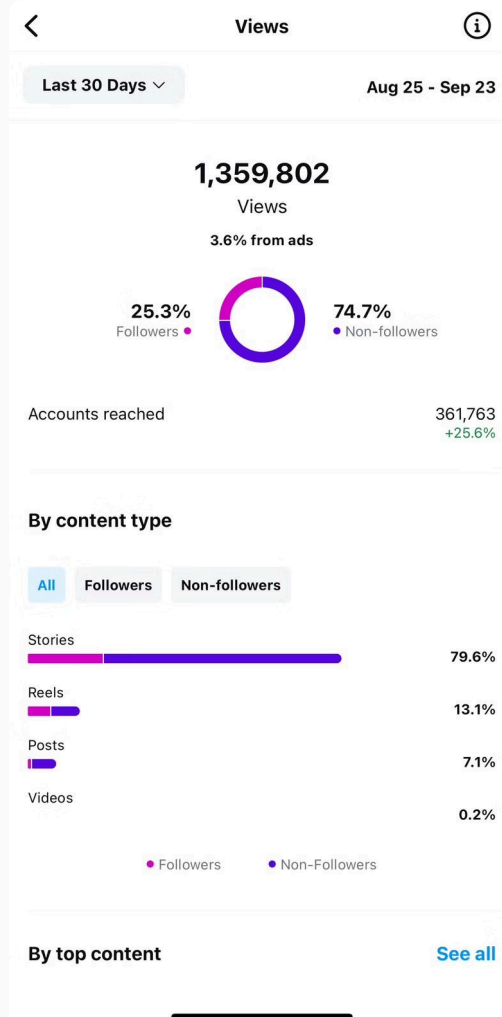
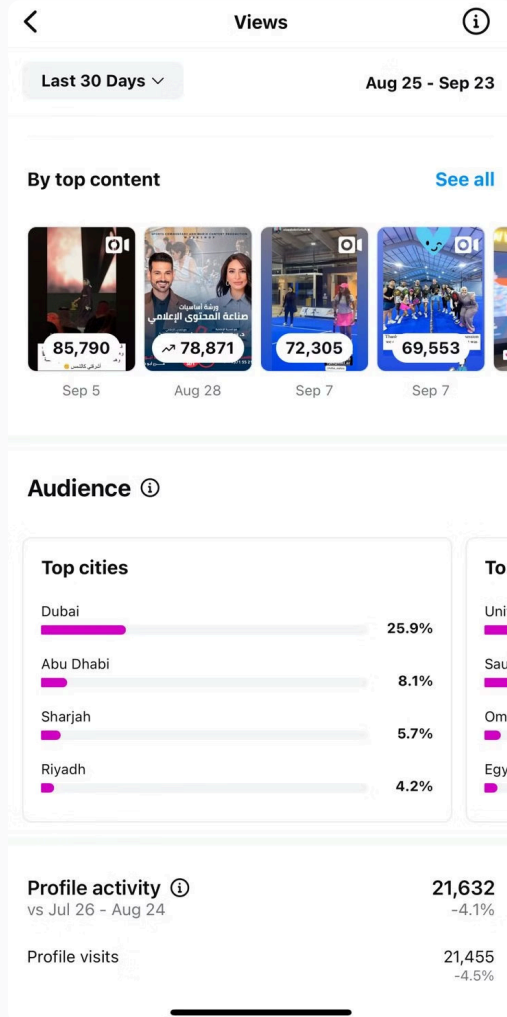
vs Jul 26 - Aug 24

Profile visits 21,455 -4.5%

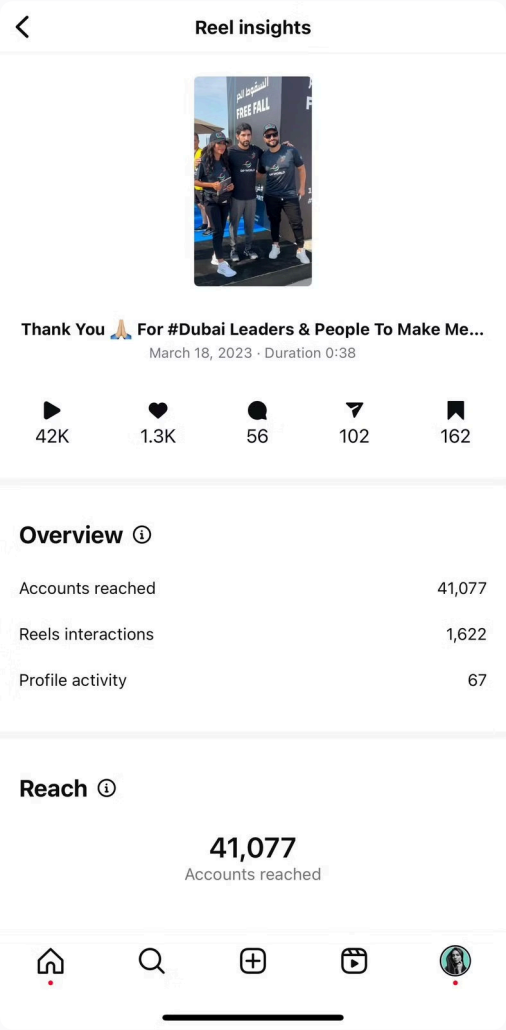
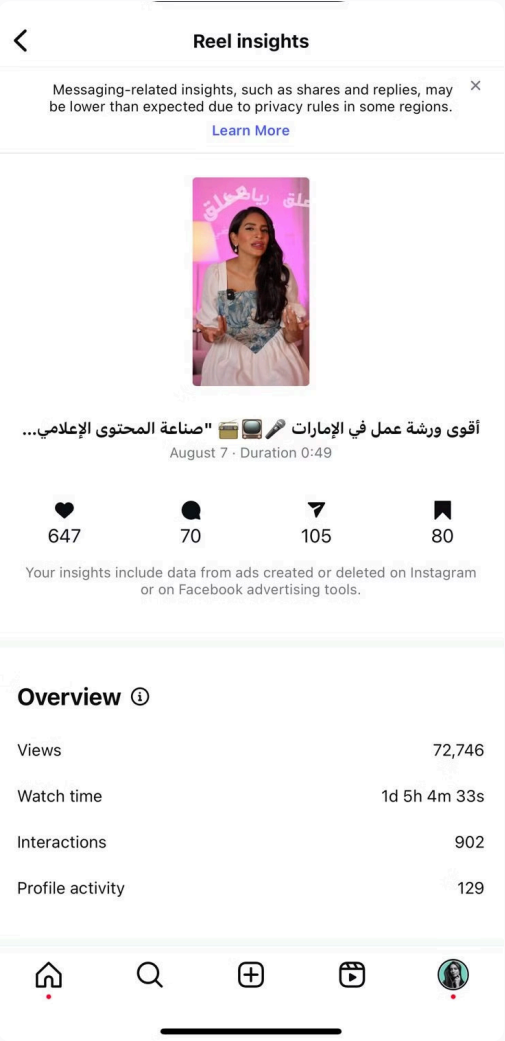
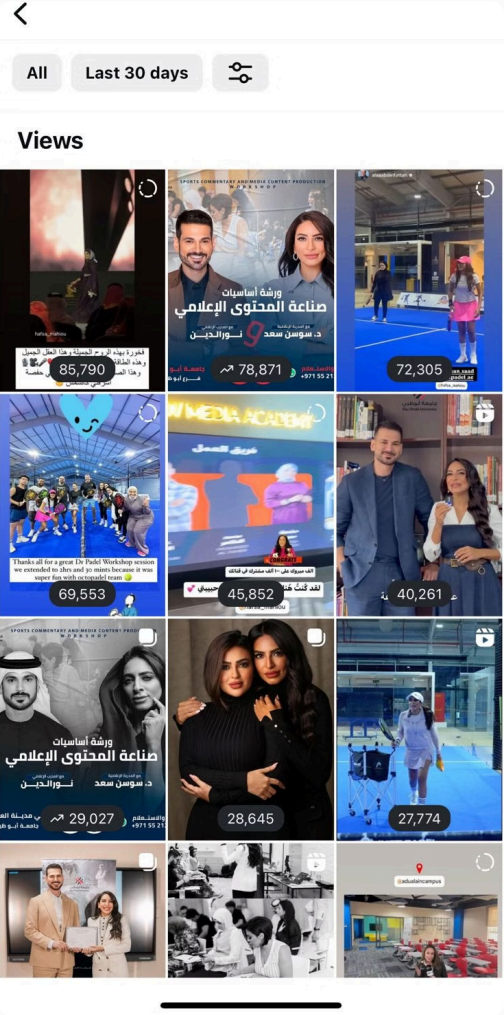
Instagram Analytics



Instagram Analytics



Instagram Analytics



Event Coverage Process

1

Pre-Event Planning

Strategize content and platform approach

2

Live Coverage

Real-time posting and engagement

3

Post-Event Wrap-up

Highlight reel and engagement analysis



Why Choose Dr Pages?

1

Expertise

More than 15 years in content creation and media market . Experienced team with proven results.

2

Reach

Massive audience across multiple platforms.

3

Flexibility

Custom packages to fit your needs.

4

Impact

Maximize event exposure and engagement.

